

ARTHUR CO. SIGNS

"EVERYTHING IN SIGNS"

SHOW CARDS BANNERS
PAPER SIGNS GOLD LEAF
TRUCK LETTERING CUT-OUT LETTERS
METAL MASONITE WOOD

NEON SERVICE & REPAIRS
SIGN HANGING OF ALL KINDS
FREE ESTIMATES—ALL WORK GUARANTEED
"Call ARTHUR First"
PL 6-5343

3348 SAN JOSE AVE. At The Top of The Hill DALY CITY

pizzo & demoss

SIGN COMPANY

Gold Leaf SPECIALISTS

32 YEARS EXPERIENCE TRUCK LETTERING
WINDOWS SHOW CARDS
OFFICE DOORS RAISED LETTERS

1659 POWELL ST. **SU 1-1566**

SINCE 1930 **ad-art**
THE NEW LOOK IN ELECTRICAL ADVERTISING
1500 DAVIDSON AVE., SAN FRANCISCO

NEON & PLASTIC SALES SERVICE RENTALS

VA 6-8747 LOU PAPAIS JOHN PAPAIS DAN O'LEARY

NEON & PLASTIC SIGNS

SALES • RENTALS • REPAIRS
ELECTRICAL PRODUCTS CORPORATION SINCE 1912
EX 2-0950
750 BRYANT ST.

SALES • LEASES • REPAIRS

QRS neon
QUALITY • RELIABILITY • SERVICE

Fluon
PLASTIC • NEON • PORCELAIN • DISPLAYS
QRS NEON CO.
690 POTRERO AVE., SAN FRANCISCO
Valencia 4-7707

Signs—(Cont'd)
FARRELL ART SERVICE
SIGNS
Displays — Convention Cards
Process — Charts — Banner — Photos
CIVIC-CENTER LOCATION
361 Golden Gate Av. — UN 3-3556

FERRO ENAMELING COMPANY
Porcelain Enamel
1100-57th Av Oakland. — KElog 2-0266

FOSTER AND KLEISER
SIGN SERVICE
1675 Eddy — WE 1-6600

Frisco Sign Advertising 337-3d — DO 2-1504
(Please See Advertisement Page 935)
G H N Neon Co 2763-21st — Valencia 4-3900
GALLAGHER CO 969 Folsom — YUkon 2-4102
(Please See Advertisement This Page)
General Indicator Corp
1001 Varian St Carlos — LY 3-8281

GLOBE SIGN CO
ALBRIGHT THE SIGN MAN
Sign Painting Service
342 Byrbee — JU 6-5235

GOLDEN GATE SIGN CO
SIGNS — SHOWCARDS — DISPLAYS — ETC.
When Bigger & Better Signs Are Painted
MANNING WILL PAINT THEM.
818 Buchanan — UN 1-1270

Goodwin Jack 449 Turk — OR 3-3048
(Please See Advertisement Page 935)
GORDON A D CO
Silk Screen-Cutouts-Rod Letters
5245 San Pablo Av Oakland — OL 5-3382
GREENBERG'S M SONS BRONZE MANUFACTURERS
Manufacturers of Bronze Signs
Plaques-Letters-Name Plates
765 Folsom — EXbrk 2-3143
Guenther Joe 420 Market — DO 2-6662
Hacker Max 783 Haight — MA 1-1166

WILLIAM KLING SIGN CO.
1040 LARKIN STREET NEAR SUTTER

COMPLETE SIGN PAINTING & FABRICATING SERVICE OF:
WOOD • PLASTIC • METAL
SHOWCARDS • POSTERS
SALES CHARTS & DISPLAYS
CONVENTION & TRADE SHOWS
COMMERCIAL ILLUSTRATION
OR 3-2567
FREE PARKING SUTTER-LARKIN GARAGE

BOB LIPPI SIGNS
PR 1-1311

GOLD LEAF WINDOWS
SHOW CARDS BANNERS
TRUCK LETTERING
1521 HYDE

HALIHAN NEON MAINTENANCE CO INC
2647-15th Av — MO 4-5666
(Please See Advertisement Page 932)
Hansen Norvie George 140 Geary — DOuglas 2-7859
Harrington Wm C 446 Grove — UN 3-4245
HAWKINS-HAWKINS CO INC
Scotchlite & Baked Enamel
1255 East Shore Hwy Brkly — LAnscape 5-8500
Haynes Roy Sign Co 1306-12th Av — LO 6-2092
Hesik Co The 693 Sutter — GR 4-7012
HOUSE OF SIGNS
240 Cheney — VA 6-3990
Jack's Sign Shop 3390-26th — VA 4-1711
JOHNSTON SIGN CO
NEON
Hanging & Maintenance
NEW & REBUILT SIGNS
62 A 55F — JUno 8-6261

KENNEDY R J CO
CUSTOM PLASTIC SIGNS
CUSTOM MOLDING & FABRICATING
820 Sn Mateo Av Sn Brno — JUno 3-6162

Kling William Sign Co 1040 Larkin — OR 3-2567
(Please See Advertisement This Page)
KREMER SIGNS
Complete Sign Painting Service
FINE LETTERING
ART WORK
1501 Pacheco — SE 1-9280

KRESKY SIGNS
Silk Screen Baked Enamel Metal Signs.
Point of Sale.
Truck, Real Estate, Highway & Street Signs.
Emblems Made of Scotchlite and Scotchcal Materials.
"FOR INFORMATION CALL"

BARBOUR RALEIGH W CORP
420 Market — EX 2-4463
MANUFACTURERS
Kresky Signs Inc
26 & H Petaluma — 707 PO 2-4554
Ladensohn Burton 4301-3d — VA 6-4300
(Continued Next Page)

— Radio Dispatched —
GUARANTEED SERVICE
T.H. AT 2-1255
neon SERVICE
1539 - 18th Street San Francisco, Calif.

★ SERVICE ★ REPAIRS
★ MAINTENANCE ★ REPAINTING
★ SIGN HANGING
★ SIGN ALTERATION & REMODELING
★ SIGN RENTALS ★ SIGN LEASING

LICENSED BY CITY & STATE
"Your Qualified Sign Man"
HOMER "RED" ALSUP — Owner
AT 2-1255

The Bay Area's most complete
LETTERING & SIGN SERVICE

GOLD LEAF
RAISED LETTERS
SILK SCREEN
ADVERTISING DISPLAYS

969 Folsom
YU 2-4102

Signs—(Cont'd)
LAIB SIGNS
• SINCE 1888
• FINE SIGNS OF EVERY DESCRIPTION

"FOR SERVICE CALL"
LAIB SIGNS 321-7th — MAkt 1-5162

Laib Signs 321-7th — MA 1-5162
LANCE SIGN CO
RICHMOND DISTRICT
TRUCK LETTERING
SHO CARDS — PAPER & CLOTH
Gold & Silver Window Lettering
RUSS BAKER — Owner
3733 Geary Bl — SK 1-5316

Leeper & Nelson 361-14th — HE 1-2420
LETTERING STUDIO THE QUICK BRUSH
Specializing In Show Cards
437 Market — EX 7-5559
Lightonics
Plastic & Lighted Signs
2828 Ford Oakland — KE 3-8715

LUNA NEON CO
ELECTRIC SIGN
REPAIR REMODEL
MANUFACTURING
SALES OR RENTALS
PR 5-0842
1739 Union — PR 5-0842

MANNING C E ENTERPRISES
When Bigger & Better Signs Are Painted
MANNING WILL PAINT THEM
818 Buchanan — UN 1-8816

Masone Jos R
Showcards-Banners-Displays
3587-20th — VA 6-0056

McKEE MFG CO
QUALITY BAKED ENAMEL SIGNS
SINCE 1925
6115 Grove Oakland — OLympic 2-3783

McQUADE SIGN SERVICE
Printed Sho-Cards — Posters
Window Cards — Displays
SINGLE or in QUANTITY
251 Kearny — YU 6-5532

MEL CARTER SIGN CO
382A Hayes UNd/hl 1-3472

MILLHAUSER DISPLAY SERVICE
REAL ESTATE SIGNS
SCREEN PROCESS
10 - 1000
1239-9th Av — LO 4-5518

MINNESOTA MINING & MFG
SIGN & EMBLEM MANUFACTURERS
HESIK CO THE 693 Sutter — GR 4-7012
Mission Auto Works 3730 Mission — VA 4-8609

The oldest of all the telephone industry's traditions is Service.

MISSION LETTER SHOP
SIGNS BY SID
GRAPHIC ARTS
OFFSET PRINTING
SILK SCREEN
TRUCK LETTERING
GOLD LEAF
SHO-CARDS
WALLS
DISPLAY
Shop 1961 Mission — Ofc 3234 Fillmore
DO 2-6000

MISSION SIGNS
WINDOW—METAL—GOLD & TRUCKS
EXPERIENCED
JOURNEYMAN
CITY-WIDE SERVICE
1180 Bowdoin — JU 6-8860

MITTEN'S DISPLAY LETTERS
Distributors-Display Letter Mart
325 Minna — EX 2-0682
Modern Sign Studio
1038 Hanover Daly City — DElaware 3-2908
MORELLO WIRE WORKS
Metal Decorative Sign Lettering
920 Howard — GA 1-7892
National Advertising Co
320 Shaw Rd 55F — PO 1-2255

NATIONAL NEON CORPORATION
1500 Davidson Av — VA 6-3463
(Please See Advertisement This Page)
NELSON-HARKINS METAL LETTERS
Representative & Sample Room
Display Letter Mart
325 Minna — EX 2-0682

NELSON NEON
• PLASTIC • NEON
• SINTACOLOR
• FLAARLITE
RENTALS • SALES
Distinctive Electrical Advertising
"FOR SERVICE CALL"
MANUFACTURERS
Nelson Neon
4800 Bissell Av Richmond — LAnscape 4-8646

NELSON NEON
4800 Bissell Av Richmond
From telephones served by the following exchanges:
San Francisco
(No Intercity Charge)
Ask Operator for Enterprise 10028

NEON SALES & SERVICE CO
SPECIALIZING IN REPAIRS
NEON & PLASTIC SIGNS
J. VANDENBERGH SINCE 1929
290 Pacific — SUttr 1-6787

NEW SIGNS
6634 Mission Daly City — PL 5-2422
Nordgren Eric 617 Market — DOuglas 2-6021

NOVELTY PLASTICS
444 Grove — UN 1-8841

O'NEAL RAY SIGNS
THAT ARE SIGNS
FOR EVERY PURPOSE
MISSION DISTRICT FOR 26 YEARS
1027 Church — AT 2-0936

OREGON BRASS WORKS
DISPLAY LETTER MART
NORTHERN CALIF DISTRIBUTOR
SAMPLE ROOMS
325 Minna — EX 2-0682

Outdoor Advertiser The
355 Golden Gate Av — KL 2-3541
PALETTE SIGN CO
977 Golden Gate Av Fillmore 6-1301
Parker Signs 4102-25th — ATwtr 2-4398

Please dial carefully... keep watching the dial.

PATRICK & CO
Brass — Bronze — Changeable — Enamel
Stainless Steel — Silk Screen
Hundreds of Stock Letterings
560 Market — EX 2-2640

PAYNE-MAHONEY INC
PORCELAIN ENAMEL SIGNS
2818 Poplar Oakland — TEmplbr 2-1041

Pioneer Carved Glass & Sign Co
529 Hayes — HEmlak 1-5679

PISCHOFF CO
SIGNS — SHOW CARDS
DISPLAYS — CHARTS — SCREEN PROCESS
880 Harrison — EX 2-6377

Pischoff Co 880 Harrison — EX 2-6377
(Please See Advertisement Page 931)
PIZZO & DEMOSS SIGN CO
1659 Powell — SU 1-1566
(Please See Advertisement Page 934)

POLYART STUDIOS
Trucks-Show Cards Etc
698 Precita — VA 4-1767
Price & Price 4008 Geary Bl — SK 2-8453
Q R S NEON CO 690 Potrero Av — Valencia 4-7707
(Please See Advertisement Page 934)
Rawson R C Co 420 Market — DO 2-7673

RAY ADVERTISING DISPLAY CO
177 Fremont — EX 2-3868

RAY-LITE NEON CORP
Flood Bldg — YU 2-1474
(Please See Advertisement Page 932)
Robert Paul 2588 Mission — MISSn 7-7495

ROBINSON SIGN CO INC
EST. 1887
COMPLETE LETTERING & SIGN SERVICE
GOLD & SILVER LEAF
SPECIALISTS
Store Fronts — Walls — Trucks
Raised Letters — Cards — Banners
7 Langton St Bel 7th-8th Off Howard
7 Langton — UN 1-8191

Advertise here—it pays.

TRUCK LETTERING

LOW COST • LONG LIFE
FAST SERVICE
FLEET DISCOUNTS
TRUCKS • BUSES • TAXIS
DEMPNOCK LETTERING CO.
VA 6-6311
2201 INGALLS ST.

national neon corporation
NEON & PLASTIC SIGNS. REPAIRS
MANUFACTURING
LEASING AND MAINTENANCE
VA 6-3463
1500 DAVIDSON AVE.
SAN FRANCISCO

BAY CITIES Quality Signs
Showcards
Screen Process
Truck & Window
Gold Leaf
Sept. 1st. New Address
461 Valencia St.
MA 1-1975
761 Valencia St.

FRISCO SIGN ADV.

Signs COMMERCIAL TRUCK LETTERING
SILK SCREEN PROCESSING
Gold Leaf — Plastics
Wood — Metal — Paper
Cardboard
Display Cards
Cloth Banners
DO 2-1504
Free Estimates Made Any Time
337 THIRD STREET

jack goodwin SIGNS
SHOW CARDS
SCREEN PROCESS
449 TURK ST.
OR 3-3048

16 YEARS DEPENDABLE EXPERIENCE.
COMMERCIAL — INDUSTRIAL

Abco SIGNS

NEON & PLASTIC SIGNS. REPAIRS
MANUFACTURING
LEASING AND MAINTENANCE
EST. 1929
VA 6-3463
1500 DAVIDSON AVE.
SAN FRANCISCO

• TRUCKS • WINDOWS
• STORE FRONTS • NEON
• SHO CARDS • WALLS
• GOLD LEAF • RAISED LETTERS
LO 4-6268
Specializing in Creative Signs
Of Every Dimension & Description
(TRY OUR PRICES)
1420-6th Ave. San Francisco